



**Division Unit Report for Advising Community on Transfer Students
Submitted by Tony Lazarowicz**

Please complete Columns 1 through 6 and return by November 15, 2019.

Columns 7 and 8 are completed for the progress report due August 15, 2020. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Amber Kargol (akargol@iastate.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your [Cluster Rep](#) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2020 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2020 report)</i>
Expand the use of innovative technology tools and resources to support the work of the Association Develop and sustain effective Association leadership Promote the role of effective academic advising in student success to college and university decision makers Provide professional development opportunities that are responsive to the	Membership will gain knowledge and share information regarding best practices, programs, and policies that support work with transfer students at a wide range of institution types (e.g. private and public institutions, 2 and 4-year institutions, international transfer etc,)	In order to complete this goal, we will host bimonthly ZOOM Transfer Talks <ul style="list-style-type: none"> Steering Committee members will review notes from annual business meeting as well the survey completed in January 2019 to determine any particular topics to address. The Steering committee members will identify person(s) who can highlight 	Upon completion of each event, we'll post a link to a survey to assess the perception of the value and utility of the program looking at a) knowledge gained; b) ability to implement ideas to practice; c) applicability to role/ institution	When possible, we will look to partner with other ACs when topics would overlap to bring in a wide audience. Possible groups we have discussed might include leaders from NISTS, other AC groups (i.e. Orientation Advising, First-Year Student; Advisor Training and Development)	This past year we had on average 35 people / session with 80 being the largest and 20 being the smallest. The anticipated challenge that we need to overcome this year is getting more people to engage in dialogue within the transfer talk, rather than being passive recipients. While finding the most optimal time can and will always be a continuing challenge with access to recording our talks will		

needs of advisors and advising administrators		<p>effective practices, policies, and programs based on that survey.</p> <ul style="list-style-type: none"> We will utilize the membership list, listserv and social media to attract the widest audience, and when possible, look to partner with other ACs when topics would overlap to bring in a wide audience. 			help to ensure all members are able to participate or view the opportunities we provide.		
<p>Develop and sustain effective Association leadership</p> <p>Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity</p>	<p>Recruit 2-3 new steering committee members to bring the total number back up to 7-8 members. We need to find a way to recruit from our diverse membership to be as representative of the diversity of the members we represent</p>	<ul style="list-style-type: none"> Recruit members through social media and e-mail communications including with all communication a link to the newly created document pertaining to steering committee member roles and expectations. Reach out to members who have previously volunteered or signed up to volunteer to gauge interest in consideration to serve on steering committee. 	<p>In recruiting and selecting our 2-3 new steering committee members, we'll be cognizant of areas of diversity we do not currently represent and actively work to recruit people from those areas.</p> <p>The outcome measurement will be a full steering committee of 7-8 members by the end of January 2020 that is more diverse and representative than we currently area.</p>	<p>This is more internal to membership within the advising community, however, we could reach out to other Advising Community chairs to learn on their recruitment processes as well.</p>	<p>The biggest issue that arises with recruitment is getting people to commit to participating. People often are leery because of the amount of work perceived. While we do want to recruit people who can devote some time, we also need to be able to calm any hesitations to interested members of the expectations.</p>		

<p>Expand and communicate the scholarship of academic advising</p> <p>Promote the role of effective academic advising in student success to college and university decision makers</p>	<p>Work collaboratively as a steering committee to co-author one article for publication in one of the NACADA publication outlets (AAT; Clearinghouse; or Journal)</p>	<ul style="list-style-type: none"> • Work with steering committee members to identify topic of interest and need to research and disseminate more information • Create timeline and expectations with steering committee members to author, edit and submit for publication 	<p>There are really two measures of this being completed:</p> <ul style="list-style-type: none"> • Was the article submitted for publication in a timely fashion • Article was approved for publication in respective submitted venue 	<p>May need to connect with the editors of each of the venues to determine potential needs or best practices for submitting articles</p>	<p>We are all bound by time restraints. If we set up a timeline of when things to be accomplished that everyone can agree upon, I think this will mitigate the potential concerns that could arise.</p>		
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Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing